

To all Fair Visitors and Other Visitors to the Fair

School Has Begun Here are a few suggestions for the Kiddies' Outfits.

GINGHAM DRESSES, in plaid and plain colors, trimmed with pique and embroidery of contrasting colors,
From 1.75 to 5.50.

BLACK KNITTED BLOOMERS

HOSIERY in several good brands, from 30c. to \$1.00
SHOES in high button and laced, also Sandals and Mary Janes.

SWEATER COATS AND PULLOVERS, very nice for cool days.

We have just received a shipment of laces and embroideries, very suitable for camisoles, underwear and dresses.

Underwear Satin, in white, maize and pink.

Make McKee's
Stores your
Headquarters
during your
visit to the Big
Bow Valley
Fair.

Drop in any
time--You are
always sure of
a welcome.

Up-to-the Minute in Men's Wear

Mackinaws

We are in a position to show you a beautiful range of the highest grade mackinaw on the market, be sure and see these before buying for they will please you.

Prices 16.00 to 20.00

Mackinaw Work Shirts

These are of the extra heavy all wool in the stag or jumper, also shirt styles

Prices 4.50 to 7.00

Flannel Work Shirts

We have these in several different shades and weights, also a good quantity carried over from last season that we are selling at the old prices.

Harvesters' Shoes

Still a few of our all leather, splendid wearers. Try a pair at a ridiculous low price of 5.25

McKee's Stores. Phone Always at Your Service.

THE GEM THEATRE

Fri. and Sat.--Pauline Frederick in "The Fear Woman."
Monday and Tuesday:
Bryant Washburn in "Too Much Johnson."
Wednesday and Thursday:
Billie Burke in "Wanted a Husband."
Friday and Saturday, Next Week:
A Big Fair Special.

BE PREPARED for the cool weather

Come up the side street (Opposite the Post Office.) It Pays!

FLANNEL. An all wool, English Flannel, colors bright red and navy blue,
\$1.25 per yard.

Military Grey Flannel, in good weight, all wool just the thing for men's winter shirts. Per yard, \$1.25
Dark Grey Union Flannel, a very durable material 28 in. wide Per yard, 65c., 75c., and \$1.00

A Large Range of Flannelette, in white and stripes and greys, best make. 35c. to 65c. per yard

Boys, Look--These Pants can't be Beaten
Scotch Tweed, great for boys pants for hard wear, can't be beaten 2.75 per yard

High-Class Groceries--Fruit & Vegetables
See us for Preserving Fruit

JAS. JOHNSTON The Quality Store

All Aboard For The Big Fair

The Big Bow Valley Fair opens on Thursday next September 9th and continues the following day.

The directors have determined that this occasion shall be one which will reflect the progressiveness of the splendid farming districts surrounding Bassano and they have prepared a most ambitious program with a premium list of over \$1,000.00 and many splendid special prizes the greatest attraction.

On Thursday the Fair opens with a grand parade from the school to the Fair grounds, for which prizes are offered for the best auto, the best float and the best comic outfit.

Children's sports (8 years and under), commence at 3.30 p.m. and there will be prizes for every kiddie in the country. Bring the kiddies to the fair ground early they will be well looked after.

Capt. Fred McCall will be here with his passenger-carrying aero.

Bell game for silver cup will commence early in the evening which will be followed by a Band Concert and which in turn will be followed by a Social Dance in the Pavilion at 9 o'clock.

On Friday the Bassano Band will be in attendance at the Fair Grounds all day. Live Stock Parade starts at 10.30 a.m. and the Athletic Sports at 1.30 p.m. A splendid program consisting of 24 events and including Children's sports, Ladies Events, and Horse races, Bucking Contests and Tug of War, has been arranged.

A demonstration of the Fordson Tractor, working under all conditions will be held both days.

Band Concert in the evening followed by a Big Time Dance.

The Dawn of a new Era for Irrigationists

It may not be generally known that our Oriental Rosery, east of town, is regularly shipping its market gardening products to Calgary, presumably finding a profitable market for its surplus stock.

Is this the beginning of a new era for our irrigation farmers?

There would seem to be no earthly reason why the prairie provinces should have to rely on far-off B.C., or the even more-distant Washington for vegetables and small fruits, when all the essentials except enterprise are right to hand in our irrigated districts.

As an example of what such enterprise on the part of B.C. farmers means; we have recently received a valuation of fruit lands, growing only strawberries, raspberries, blackberries and loganberries (all of which can be successfully cultivated here) and the sale price was \$1500.00 per acre.

A Splendid Conference

The Conference of the Women's Institutes in the Bow Valley Constituency which was held at Bassano on Thursday last was an unqualified success from beginning to end.

Capt. McCall will be here all day on Friday.

All that is now necessary for the complete success of the Fair, is the whole-hearted support of the Farmers and good weather.

Drop tools for one day at least and come in for a real good time. Bring your exhibits early, and your entries earlier and boost for your own big fair.

Society Brand Clothes FOR THE WOMEN AND MEN WHO STAY YOUNG

\$38 \$48 \$58



There are no better clothes made than Society Brand and none are cheaper in price. The suit and style you want is at my store.
Drop in and see it

Jack Torgan, Bassano

The Old Firm in The Old Store

We are pleased to announce that our Meat Market is now under the management of E. G. Holley whose record for service, courtesy, cleanliness and square dealing needs no advertising.

He will have entire charge and the public can rely upon receiving only the very best of everything in Fresh and Cured Meats Poultry and Fish at the very lowest prices

Home Dressed Meat Market.
Late Evans and Sons

The New Suey Cafe

Old Bon Ton Cafe

Opposite C.P.R. Depot

Now Open

The very best and cheapest
Place to Eat in Bassano.

Good, Wholesome Foods.
Excellent Cooking
First-Class Service.

Clean, Modern, Sanitary Rooms to Rent
at Reasonable Rates per Day or Week.

Buy an Irrigated Farm

From the Canadian Pacific Railway.

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of fodders, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources
308 First Street East, Calgary, Alberta.

You can eat any old time but there is only one place where you can eat and enjoy your meals and that is the

New Royal Cafe

Flanagan's Old Store Lee Wah, Proprietor

We have enlarged our staff and everything is new, clean, and up-to-date.

You will enjoy every meal you have in our new restaurant.

Best of Everything
Prices Moderate

The Bassano Mail.

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Managing Editors: E. G. Allen

According to current report absolutely no grain will be hauled to Bassano from Majorville this year unless something is done to improve the roads leading to the new crossing west of town.

One of the most responsible farmers of the Majorville district states that it would be impossible to turn four horses with two wagons on the new roads and also that the majority of farmers use anywhere from six to ten horses when hauling their grain.

Surely this matter could be adjusted satisfactorily by the town. All that is necessary to overcome this difficulty would be the edging of the corners to enable a more gradual turning.

The objection seems a valid one and should be, if possible, overcome by a little co-operation on the part of the town.

Good Legislation.

The Government of the Province is to be congratulated upon the determination expressed to enforce the provisions of the Tax Recovery Act.

These provisions, involving as they do, payment by compulsion of the alternative collection of interest in arrears for taxes, may be considered somewhat drastic, but when the consistent neglect of the primary duty of citizenship (viz: the payment of taxes) retards the proper development of the Province, drastic legislation is required.

As it is, there is a year's grace given after the Tax sale to all delinquents in which to pay their taxes and costs and then redeem their property.

That Creamery Again

Anyone who doubts the feasibility of a creamery at this point, or the necessity either, should take a walk to the depot when the Express train comes in.

He would see a truck-load of big cream cans being unloaded the average weight of the load easily topping two tons.

If he would read the addresses on the cans he would find that the majority of them came from Jenner and Altie, two districts more famous for drought than anything else, but yet they can raise every day a ton or more of cream.

With the vast stretches of irrigated lands surrounding the district and with the above territories also so drawn upon it would seem as if such a proposition as a creamery would be easily put over by the farmers.

But somehow our farmers are too busy getting poor growing wheat, wheat, wheat, to trouble about becoming rich growing cream.

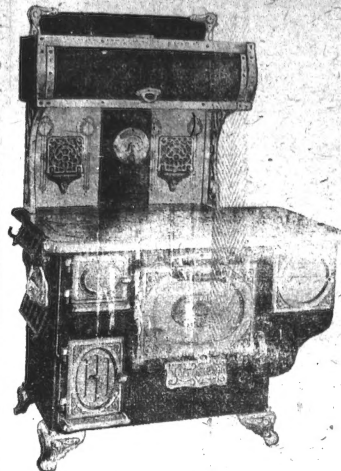
Of course one cannot blame the farmer who gets 10 bushels per acre every year if he refuses to think about the wheat which Bonnie could bring, and if every farmer in our huge district could bank on an average of 40 bushels or even half, say even one-quarter of that amount the apathy towards the creamery proposition would be easily understandable.

Only in the most favored dry districts and the irrigated districts, however can such an average be relied on and the Mail would urge once again a greater consideration of the mixed farming methods, to the ultimate success of which it believes the creamery essential.

We would therefore ask whether the local U.F.A. branches have done anything towards incorporation? If not then we would suggest that this is the most fitting time for so doing.

FOR SALE: \$1500.00 Only will secure a five-roomed modern house, with good garage. Balance can be borrowed to suit purchaser. Apply J. W. TEGEDINE, Owner, Bassano, P.O. Box 69.

To all Visitors at the Fair!



You are invited to visit our store during the Fair and inspect our stock of Heating and Cooking Stoves as we have just received a large shipment and will only be too glad to show you our stock.

You will always go home with a load of Ducks if you buy your guns and shells from

CURRIE & MILROY, LTD.

ALBERTA

5 per cent. Demand
Savings Certificates.



ALBERTA

6 PER CENT.
GOLD BONDS

How are you Investing your Savings?

¶ The Province of Alberta offers two splendid forms of investment—Savings Certificates redeemable on demand, paying 5 per cent interest compounded half-yearly; and

¶ Ten-Year Gold Bonds paying 6 per cent interest, payable half-yearly by coupon.

¶ There is No Investment Safer or Better.

¶ Savings Certificates help you to build up Savings Account—Alberta Gold Bonds are the best form of investment in which to place those Savings.

These Bonds may also be obtained from any recognized bond house in the Province of Alberta

Write for fuller information to the Deputy Provincial Treasurer

HON. C. R. MITCHELL,
Provincial Treasurer.

W. V. NEWSON,
Deputy Provincial Treasurer,
Parliament Buildings, Edmonton, Alberta.

ANNOUNCEMENT

We beg to announce that we are sole agents for the John Deere Plow Co. and Cockshutt Plow Co., and will handle their full line of Farm Machinery to the best of our ability.

All orders given for John Deere Binders or Frost and Wood, will be promptly attended to from our implement shed.

Binder Twine

550 foot

21c. pr lb.

ROY SMITH'S Bassano, Alta.

Hardware

FLANAGAN Bros.

Harness

Threshers---We are able to Save you Time and Money



All your requirements in the Threshing Camp can be supplied from our large and specially selected stock. We will ship any supplies you need by express on first train out after receipt of order, or will have your goods waiting for you if you phone your requirements before starting for town.



Everything in the line of Threshers' Hardware, Tank Pumps and Suction Hose, Hand Pumps, Leather and Rubber Belting, Belt Lacing, Oils and Greases, Cylinder Head and Piston Packing, Gasket Material, Wrenches, Spark Plugs, Ignition Wires, Enamel Wire for Cook Cars.

Saddles

Harness

Harness Parts

A splendid stock at very low prices.

Sporting Goods

We supply everything for all sportsmen

PAINTS OILS
AND GLASS**Flanagan Brothers**AUTO
ACCESSORIES

BUILD IT NOW



Reconstruct the Old Home For Longer Usefulness

Reconstruction begins at home. If the old house isn't all you desire, and you can't build a new one, a little of the right kind of repairing and remodeling will readily restore it to present day standards.

Perhaps it's a new porch, a summer kitchen, a side entrance, a new roof, extra room in the attic or a remodeling of old, cracked walls and ceilings that is needed.

The right kind of lumber used in the right way will make the change and we have all the material you will require including the knoxxes and crackles manufactured lumber Beaver Board for better walls and ceilings.

Suppose you ask us about it?

CROWN LUMBER CO., LIMITED

Box 26 JOS. WRIGHT Phone 31

It will pay you to Come to Us

before you decide to discard your old tires and buy new ones.

There are Many More Miles of Service in the Tires we Repair

A. A. EVANS - VULCANIZER - BASSANO

Local and Personal.

Mrs. L. D. Nesbitt of Brooks was a visitor to Bassano on Thursday.

Mr. and Mrs. Carnegie were visitors to Calgary and Banff for several days this week.

Congratulations to Mr. and Mrs. F. W. Carpenter upon the birth of a son, Monday, August 20th.

Just one more week to the big Fair. In the meantime boost for it, and don't forget to work for it.

A general revision of draying and cartage rates has been decided on by the local draymen and went into effect September 1st.

A small cyclone struck the district over the Red Deer last week, playing the devil with the fancy stock and uprooting a few barns and other buildings.

Wedgehead Robinson of Calgary who will long be remembered for his exquisite singing of the crucifixion solos last spring, was a visitor in Bassano Saturday.

Joe King is hauling his wheat to the elevator and you can hear him smile a mile off. Anyone with as good a crop as Joe can afford to smile these days.

Brooks is bawling the lack of electricity and water and sewer service, in fact it has just begun to realise that it is a Dickens of a place to live in, despite the pretty trees and irrigated streets, etc.

Earl Beck, the Bow Valley Fair secretary, says the entries are not coming in fast enough to suit him. He is hoping for at least 2000 entries this year. He is a bear for work and 'twould be a pity to disappoint him.

Rev. T. S. Pator is returning this week from his vacation in Vancouver and will conduct the services in the Presbyterian Church on Sunday, September 5th. His evening subject will be "The Greatness of Personality." The S. S. and Adult Bible Class will meet at 10:30 a.m. All are cordially invited to attend.

Those big special prizes at the Fair are well worth winning. Send in your entries now and make your choice of exhibits early.

The new staff of teachers at the School comprises Miss Perry, Miss Wooten and Miss Lufey.

Monday is Labor Day and a Public Holiday. The banks, post office and most of the stores will be closed.

Miss Wilson, of Claresholm, has accepted a position in the Bassano Post Office Staff and commenced her duties on Monday last.

O. H. Ottott has just returned from an auto trip through Montana, where he had some splendid sport trout fishing and snap shooting among the glories of Yellowstone Park.

Everybody's help is needed to make the Big Fair the success it ought to be; Farmers by their exhibits and everybody by their whole-hearted support. Be there both days.

The sons of Nimshi and the sons of Nimrod got together early on Wednesday morning and commenced the annual drive against the ducks. Everyone reports that the ducks are plentiful and larger than usual.

A Sunday School Teacher's life is not altogether devoted to teaching. Often one learns more than one teaches. For instance, a teacher was enlarging on the wise men of the east when one of her pupils said "I don't think the wise men are in the east." "Why not?" said the teacher. "Cos they must have gone west to have come from the east," said the pupil.

The ducks round Bassano are a peculiarly sporty bunch. Sportsmen told stories that "Old Sol" intended to hunt this season, and, knowing his lack of practice, they sent a flopper round to his room before it was light on Wednesday, in order to give him a little practice beforehand. Sol says that's the first time a duck ever gave him a fright.

KODAK

Can we live again?

It is possible!

How many experiences of your past life-- incidents which have brought you happiness with friends who are no longer with you-- are there which you would give worlds to have some living record of?

Half the joy of life lies with happy memories?

You can live again in them if you invest a few dollars in a Kodak.

We have the Eastman in every size with all accessories in stock.

Stiles - The Druggist